



BILAN

23^e édition
Festival Mondial
des THÉÂTRES de
MARIONNETTES
19 → 28 SEPT 2025
Charleville-Mézières
Ardennes • Grand Est

PROGRAMME

438
performances

91
shows

23
countries

87
artistic
teams

26
world or french
premieres

p.4

ATTENDANCE

150 000
festival-goers

The largest
festival of the
Grand Est Region

55
nationalities

p.6

95 %
of occupancy
a record rate

ARTISTIC AND CULTURAL ACTION

90
partners

20
workshops

816
beneficiaries

p.8

A PROFESSIONAL MEETING PLACE

18 professional
meetings

284 programmers

p.12

SPECTATOR PATH

4 cafés
philo
mario

8 puppet
guided
tours

26

conversations with
artists and researchers

p.10

98

sponsors and
partners



Antuco
Silencio Blanco (Chili)

COMMUNICATION

p.16

+319 % followers
Instagram

1 viral
post **3** MILLION of views

11 073 app
users

STAFF

430
volunteers

58
hosts

117
employees

p.22

MEDIA COVERAGE

14 TV reports
and special
programs

140 print
and online
articles

51 radio
broadcasts

p.14

ACCESSIBILITY & ECORESPONSABILITY

p.20

DOUBLING of accessibility
measures

1 artistic project
zero CO₂ emission

LOGISTIC & TECHNIC

p.18

29 occupied
locations

87 artistic teams

46 French
11 from Grand Est Region
41 internationales
506 artists and collaborators

438 performances*

319 indoor
86 outdoor
11 off-site
10 in campsites
12 on the Voie Verte

** including 8 performances canceled due to the rain*

Germany
Bangladesh
Belgium
Canada
Chile
China
Spain
Estonia
United States
France
Iran
Israel
Italy
Latvia
Lithuania
Norway
The Netherlands
Poland
Slovenia
Switzerland
Taiwan
Czech Republic
Ukraine

23
pays

A FESTIVAL OF CREATION

8 world premieres
18 French premieres
11 co-productions
3 re-creations

An outdoor production with inmates from the Charleville-Mézières **prison**.

A BALTIC FOCUS

7 shows
3 exhibitions
1 conference
1 Baltic evening

The presence of **ambassadors** from the 3 Baltic countries

A MUSIC SCENE

At Village FMTM
24 bands / 40 musicians
8 live performances
15 Dj sets
1 VJing

AN OPEN STAGE

Saint-Rémi Church Square
23 companies
11 countries
100 performances
14 000 spectators

PROGRAMME ↑



Richard III
La Poupée qui brûle (France)



Viva !
La Loquace compagnie (France)

ATTENDANCE



SPECTATORS FROM ALL OVER THE WORLD

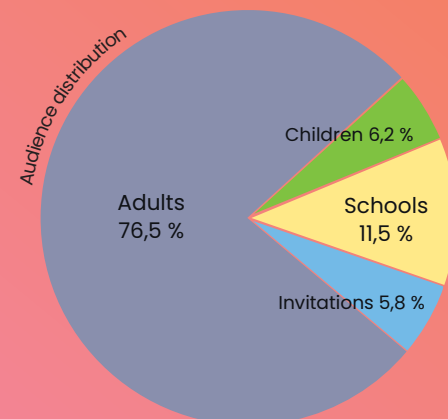
OUTDOOR

150,000 festival-goers in public areas

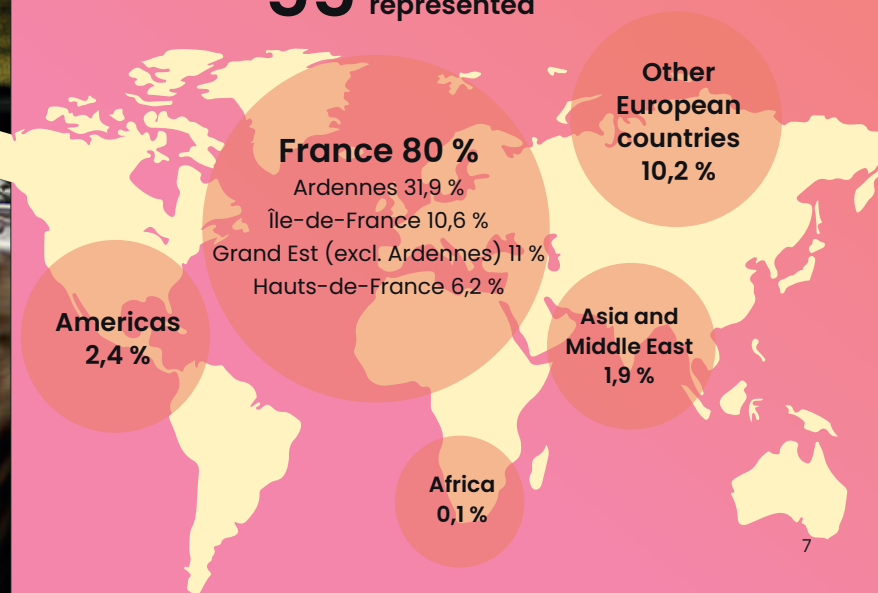
INDOOR

50,124 spectators

95 % a record occupancy rate



55 nationalities represented



ARTISTIC & CULTURAL ACTION



Construction monumentale
Olivier Grossetête et les Bâtisses Sœurs (France)

A UNIFYING PARTICIPATORY PROJECT

around Olivier Grossetête's monumental cardboard construction

473 participants
33 associations involved

35 hours of workshops prior to construction
10 hours of construction by
1,500 people
4 days of exhibition

- ↳ 15 m high
- ↳ 1 500 kg
- ↳ 1 300 cardboard boxes
- ↳ 30 km of tape



Preparation workshops
Construction Monumentale

AUDIENCES IN ACTION

In partnership with 90 structures

10 WORKSHOPS

introducing to puppetry techniques

- ↳ 3 for schools / 7 for all audiences
- ↳ 201 participants

WITH THE INMATES

creation of a show with inmates at the detention center

- ↳ 3 months of conception
- ↳ 80 hours of workshop
- ↳ 2 performances
- ↳ 152 spectators

PREAC**

training of teachers and trainers in immersion

- ↳ 23 participants

4 PERFORMANCES OFF-SITE

at the nursery Le Berceau d'Arthur, at CRFE* and in prison

- ↳ 106 spectators

HIGH SCHOOL STUDENTS AT THE FESTIVAL

A four-day immersive experience for a group of high school students from the Grand Est region

- ↳ 9 high school students

200 SOLIDARITY TICKETS

distributed by Cultures du Cœur 08 to beneficiaries of social welfare associations in the Ardennes region

- ↳ 4 facilities for children (ages 6–11)
- ↳ 4 facilities for teenagers (12–17)
- ↳ 8 facilities for young adults (ages 18–30)
- ↳ 8 facilities for adults (30+)



Une bulle de couleur
Workshop by compagnie Tra Le Mani (France)

* CRFE: Functional rehabilitation center for children

** Resource Center for Arts and Cultural Education



Conversations under lime-trees
With les Anges au Plafond - CDN de Normandie-Rouen (France)

↑ SPECTATOR PATH ↓

CONVERSATIONS UNDER LIME-TREES

with artists from the
programme

- ↳ 8 conversations
- ↳ 245 participants

CAFÉS-PHILO-MARIO

led by
Philippe Choulet

- ↳ 4 conversations
- ↳ 185 participants

DISCOVERY WORKSHOPS

of Portail des Arts
de la Marionnette (PAM)

- ↳ 12 workshops
- ↳ 30 participants

TÊTES CHERCHEUSES

Meetings about
research works

- ↳ 5 speakers
- ↳ 118 participants

BORDS-PLATEAUX

post-performance
discussions

- ↳ 6 conversations
- ↳ 120 participants

INTRODUCTORY WORKSHOPS

to puppetry arts

- ↳ 10 workshops
- ↳ see previous page

PUPPETRY GUIDED TOURS

with Tourist Office
of Charleville Sedan
in Ardenne

- ↳ 3 guided tours*
- ↳ 72 participants

ESNAM GUIDED TOURS

of the École Nationale
Supérieure des Arts
de la Marionnette

- ↳ 4 guided tours
- ↳ 64 participants

BEYOND THE MIRROR



* 1 visit canceled
due to the rain

Puppetry guided tour



Dead as a dodo
Wakka Wakka (Norway / USA)



A PROFESSIONAL MEETING

AN INTERNATIONAL HUB

400 professionals
from 20 countries, including
284 artistic programmers
38 % were attending for the first time

18 professional meetings
including 11 international ones

Professional café croissant





Barrage Barrage
Collectif Projet D (France)

MEDIA COVERAGE

NATIONAL MEDIA

TV France 2, Arte, France info

Radio RFI, France Inter, France Culture, RTL

Print Libération, Le Monde, Le Figaro, La Croix, Télérama, Le Petit Quotidien, Les Inrockuptibles, Théâtre(s), Le Courrier de l'Atlas, Manip, Sorcières

Web France info, Sceneweb, Le Monde, Les Echos, Le Point, iogazette, Un Fauteuil pour l'orchestre, Cult.news, Puppet Gazette, Entrevue, Coup d'œil, Hotello Théâtre, Webthéâtre, Arts-chipels, Snobinart, Blog Mediapart

Social networks 3615 Reco, Souffle chaud

INTERNATIONAL MEDIA

Web RTBF (Belgium), Voisins-Nachbarn (Germani), Travel Begins at 40 (international), Allevents (international), Vez Sigledal (Slovenia), The Howorths (UK), New age, Kultuur (Estonia), Baltic Times (Baltic countries), Contempupuppetry (Europ), France Today (UK), Tagespost (Germany), Paul Cole travels (UK)

LOCAL MEDIA

TV France 3 Champagne-Ardenne

Radio Ici Champagne-Ardenne, RVM, RCF, Radio 8, Radio Bouton,

Print L'Union, L'Ardennais, La Nouvelle république du centre ouest, Le Télégramme, La Semaine des Ardennes, Carolomag, Ardennez-vous, Inspiration Ardennes

Web Matot Braine, L'Ardennais, France Bleu, Première Pluie, France 3, Aquitaine online, Sud Ouest, Grand Est, RVM

Social networks Première Pluie, L'Ardennais

NATIONAL MEDIA PARTNERSHIPS



arte



Télérama

Les Inrockuptibles

sceneweb.fr

15 TV reports
by 4 TV channels

34 radio broadcasts
by 9 stations

196 articles
dans 57 print and online
media outlets



Télématin
France 2 - September 28, 2025





Trust me for a while
Plexus Polaire (France / Norvège)

UNE DYNAMIC COMMUNICATION

SOCIAL NETWORKS



22,977 followers **+319 %***
25,8 % are French
74,2 % from abroad
1 post with **3 MILLION** views
Coverage** 3,961,558 **+11,800 %***



40,627 followers **+105 %***
67,4 % are French
32,6 % from abroad
Coverage*** 3,180,239 **+681 %***

FMTM APP

11,097 single users **+151 %***
130,721 open sessions
for an average duration of **5 min. 25**
64% of which were from a French phone

PRINT

10,000 programmes
2,000 family leaflet
20,000 postcards
7,400 posters

in the cities of Strasbourg, Lille, Reims, Châlons-en-Champagne, Épernay, Metz, Nancy, Thionville, Verdun, Longwy, in the Ardennes, and in the municipalities bordering Belgium.

* Compared to 2023.

**Coverage from August to October 2025.

***Coverage from January to October 2025. Coverage indicates the number of people who viewed content, across all publications.

COMMUNICATION ↗

LOGISTICS

ACCOMODATION

3,723 overnight stays

2,193 overnight stays for artistic teams

- ➔ 659 at locals' houses
- ➔ 257 at the hotel
- ➔ 573 in group accomodation
- ➔ 204 in rentals
- ➔ 500 independently

+
1,307 overnight stays for the Festival's technical team

+
223 overnight stays for festival organizers and the press

FOOD

6,323 meals

for the artistic teams and organizers served by the catering service, including 606 meals delivered on foot and by bicycle in partnership with Ma Ville à Vélo 08

Meal delivery by par Ma Ville à Vélo 08



TECHNIQUE

AN EXTRAORDINARY CONSTRUCTION SITE 14 TEMPORARY THEATERS

29 rooms and venues

5,000 m² of black curtains

880 projectors

27 km of extension cords

2,000 m² of dance flooring

10,506 hours of work

1,5 km of sound cable

56 tons of bleachers

18 tons of stage bridges

5 times
the Place
Ducale



Set up of the Mont-Olympe stage

ACCESSIBILITY

NEW MEASURES

24 measures (including 12 new ones) to promote accessibility

IN COLLABORATION WITH SPECIALISTS

Meetings with 33 organizations working in the field of disability and accessibility

DEDICATED WORKSHOPS

A sensory workshop for CAES* children with visual impairments and two workshops for children with motor disabilities (at the CRFE* and IEPM* in Bazeilles)

WELCOMING

462 spectators with disabilities and their accompanist to the theaters

A SHOW AT THE CRFE*

UNIVERSAL ACCESSIBILITY

for 4 indoor performances**

15 VOLUNTEERS OF THE GEM*

participated in the monumental construction for a total of 150 hours

BIKE RIDE

to *Barionnette de la Voie Verte* with the *En roues libres* association

WELCOMING PEOPLE WITH REDUCED MOBILITY

training of 32 volunteers

ACCEO SERVICE

set up for telephone ticketing

* CAES: Center for Audiophonology and Sensory Education; CRFE: Functional Rehabilitation Center for Children; IEPM: Institute for Psychomotor Education; GEM: Mutual Aid Group

** *Filles & soie pour toutes & tous* Cie Les Bas-Bleus, in partnership with the Rotary Club of Charleville

ECO-RESPONSABILITY

A ZERO-EMISSION ART PROJECT

Barionnettes de la Voie Verte: 12 performances by bicycle in 9 bars in the Ardennes

CYCL'AM ELECTRIC BICYCLES

with Ardenne Métropole, 3 temporary stations and a special rate for the duration of the FMTM

23 BIKE PARKING FACILITIES

in partnership with Ma Ville à Vélo 08

FREE SHUTTLES

for 10 days in partnership with TAC-RDAM and Ardenne Métropole, unlimited pass for €10 for buses in the metropolitan area

PERFORMANCES IN THE WOODS

At the Ardennes Regional Nature Park

BIOWASTE RECYCLING

from catering with ARCAVI

CARDBOARD RECYCLING

from the monumental construction with SMURFIT

20 WATER FOUNTAINS

installed, saving 4,320 plastic water bottles



Cycl'AM Station



Workshop kraft bunraku
Compagnie Tro Heol (France)



Festival shuttle 21



Volunteers of the Festival 2025

STAFF



Thanks to our
volunteers!

430 volunteers

Services: transportation, venues entrances, ticketing, school groups, bar, shop, bookstore, company reception, information desk, financial flows, artistic and cultural activities, street shows, translation, distribution, decoration, catering, food delivery service

58 local hosts

who welcome artists into their homes

117 employees at the Pôle International de la Marionnette - Jacques Félix, including

20 permanent staff
10 temporary staff
87 temporary technicians



President: Frédéric Maurin

Director: Pierre-Yves Charlois

Assistant director: Gauthier Bazelle

Administration and production:
Simon Faurie, Cathy Wojeez,
Juliette Marsaud, Louise-Anne Latour

Communication: Charline Dupont,
Sophie Wathlé, Margot Faulong
assisted by Camille Ledoux

Artistic and Cultural Action:
Cécile Purière assisted by Lise Gravelat

Educational Services: Alexandra
Boulay, Louisa Djenane

Technical management: Cécile
Hérault with Claire Chaperon, Étienne
Honet, Marion Ledru, Camille Nauffray,
Florent Pasdelou, Pablo Roy, Carole
Villiès, Morgane Viroli

Reception/Secretariat: Chantal Baron

Accounting: Karine Frignet,
Nathalie Renollet

Documentation and research:
Delphine Bois, Anaïs Britton, Aurélie
Oudin

ESNAM education: Sarah Andrieu,
Manuel Dias, Élodie Pigorot

ESNAM technique: Thomas
Rousseau, James Warinet

Maintenance: Sandrine Druart

Ticketing: Alexandre Perotin assisted
by Juliette Grenat, Julien Noël

Set design: Florent Coutel

Transport: Gaëlle Girardot

Logistics: Juliette Franc, Gwenaëlle
Fondeur

Bar: Rémi Noiret

Technique: 7 temporary workers



Partner evening

THANKS TO OUR 98 PARTNERS AND SPONSORS

Institutional partners



Organization partners



Technical partners



Major sponsors



Sponsors



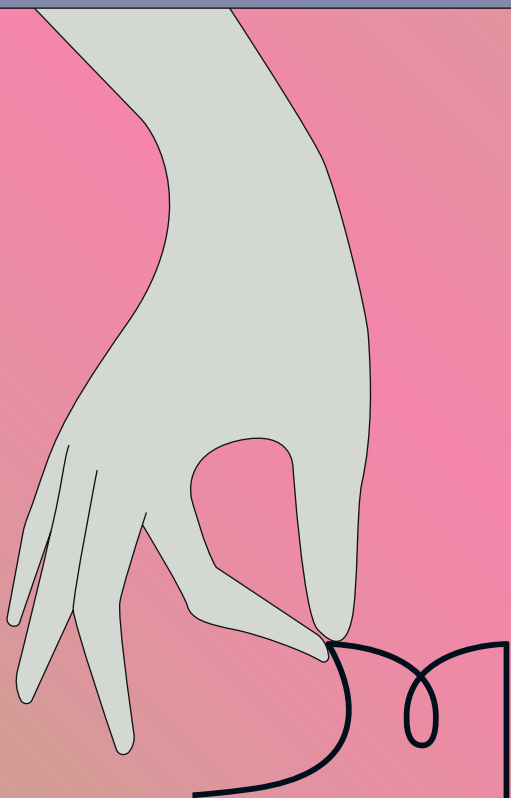
Media partner



Thanks to

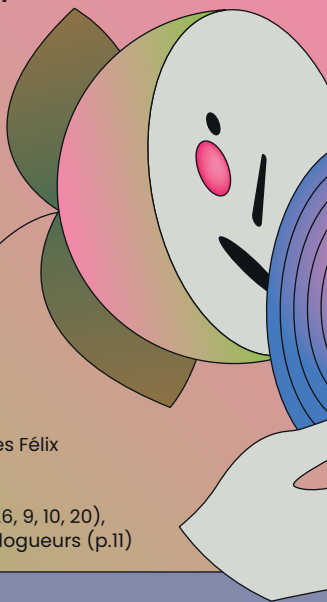
École Flandre, Collège Jean Macé, Lycées Sévigné et Chanzy, Aiglemont Town Hall, Ardennes Thiérache and Crêtes Préardennaises communities of municipalities, for lending us rooms and vehicles.
Thanks to Cie Infra, Seb Cho, Etienne Honet, Morgane Viroli, and Eric Chauveau for lending us equipment.





**Pôle international
de la marionnette**
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