

**FMI
TM**

22^e
édition

16
24 sept.
2023

**Festival
Mondial des
Théâtres de
Marionnettes**
Charleville-Mézières
Ardennes • Grand Est



2023
Festival
report



Tchangara' Grand Voyage
Ivoire Marionnettes (Ivory Coast)



93% indoor attendance, 53,000 tickets sold, an estimated 155,000 festival-goers strolling the streets of Charleville-Mézières over the 9 days of this 22nd edition, rave reviews for the quality of the shows and the overall organization, acclaimed communications, national and international media coverage, and a growing reputation... This year's edition is a collective success! This 2023 edition is a collective success!

With 94 shows on offer - including 37 world and French premieres (for a total of 452 performances), the Festival Mondial des Théâtres de Marionnettes de Charleville-Mézières once again confirms its position as the world's leading festival for the creation of puppet theaters.

The Festival draws its strength from its local roots. Every two years, over 500 volunteers work to transform Charleville-Mézières into the world capital of puppetry, giving it an identity that exists nowhere else. What a richness! I'd like to take this opportunity to salute them and thank them warmly. It's a major civic commitment, particularly remarkable in these troubled and worrying political times.

Their presence at our side throughout the year makes a major contribution to the organization of our «artistic permanence», some of whose achievements culminate in the Festival. These include the « crèche artistique » project, the only one of its kind in France, the « Barionnettes » season (puppets in bars, once a month), the organization of workshops open to all, initiatives in schools, prisons and hospitals... and the visit of Ivorian giant Tchangara to the schools of La Houillère and La Ronde Couture. These are just some of the unique initiatives that anchor the Festival in the city on a daily basis, helping to open up the imaginations of all and sundry.

The prefiguration of a single «Pôle de référence de la marionnette», which in 2025 will bring together the Festival and the Institut International de la Marionnette (encompassing the École Nationale Supérieure des Arts de la Marionnette, its research center and its documentation center), has already shown several beneficial effects: « Conversations sous les tilleuls » (meetings between artists and spectators), a « Festival Bookshop », « Cafés-Philo-Mario », the promotion of ESNAM students' work and the presentation of their work.

We would like to thank our public and private partners, our volunteers, our salaried staff and the members of our boards of directors (Festival and Institut) for their total commitment to a project that is unique in the world, that brings people together in the most beautiful of ways, and that works in the service of a major art form and its artists, and in the service of a committed region and its inhabitants.

Pierre-Yves Charlois
Director



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Partners



86 companies

44 French
36 international
6 Franco-foreign creations
476 artists

24 countries

Argentina, Belgium, Belarus, Brazil, Canada, Côte d'Ivoire, Germany, Israel, Italy, Japan, Lithuania, Netherlands, Norway, Russia, Senegal, Slovenia, Spain, Switzerland, Czech Republic, Tunisia, Ukraine, United Kingdom, Uruguay and 1 focus «South Korea».

452 performances

398 indoor
54 outdoor

18 world premieres

from 5 countries: Belgium, Brazil, France, Slovenia, Norway

19 premieres in France

from 12 countries: Argentina, Brazil, Canada, Israel, Italy, Netherlands, Norway, Senegal, South Korea, Spain, Ukraine, Uruguay

49% of the artistic teams were taking part in the FMTM for the first time

21% of companies are run by graduates of the École Nationale Supérieure des Arts de la Marionnette, and **10%** of the 480 artists we welcome are alumni.

56% of companies are managed or co-directed by women*

1 open stage
15 companies
70 performances
8,000 spectators

Musical programming
↳ 16 groups
↳ 7 live concerts
↳ 15 DJ sets

FMTM tour
↳ 16 performances
↳ 7 partner venues
↳ 1,175 spectators

* For comparison, the Observatoire de l'Égalité indicates that in 2022, 42% of shows presented in France would be directed by women.





Support
for creation

1 special creation for the FMTM

the 16th character of the *Irréels* Cie Créature / Lou Broquin France

22 coproductions

TOC TOC TOC Centre de Créations pour l'Enfance & Théâtre de Marionnettes de Maribor France / Slovenia

Le Petit Théâtre du Bout du Monde - Opus 3 Théâtre de la Massue France

Tout le monde est là Rodéo Théâtre France

Shadow of my belonging L'Étendue - Renaud Herbin France

Résurgence Cie Sans visage France

L'aventure de l'écrasement Granit suspension France

Nature Morte Still Life Compagnie Yôkaï France

Les Lettres de mon père Compagnie Gare Centrale Belgium

La (nouvelle) Ronde Théâtre de Romette France

Maison de Poupée Plexus Polaire France / Norway

Gourmandise Cie Les Bas-bleus France

Les Géants Les Karyatides Belgium

Le Horla Jonas Coutancier - Les Anges au Plafond France

Disparaître : Fantômes ! La Mâchoire 36 France

Amathia Blick Théâtre France

Hero Numen company Germany

L'Odeur du Gel Brûlante France

Unravel Cie Hold up ! France

Die Haut, plus que nu Collectif Toter Winkel France

Fables Anthropophagiques pour les jours fascistes Pigmalião Escultura que mexe Brazil

Hamlet Mania Compagnie La Pendue France

La cérémonie du poids Rafi Martin et Julika Mayer France / Germany

12 artistic teams

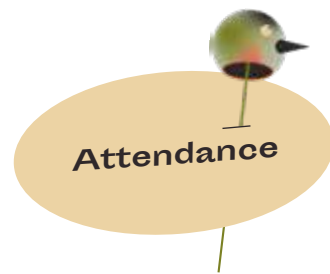
in résidence in 2022/2023



Les Irréels
Compagnie Créature (France)



Pinocchio(live)#3
Cie S'appelle reviens (France)

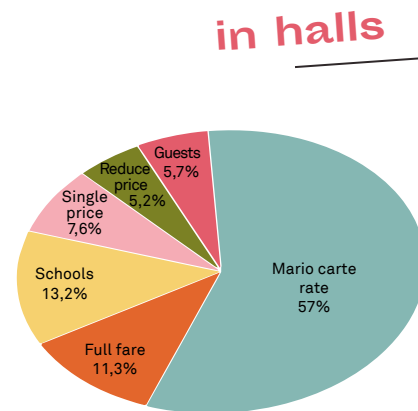


Attendance

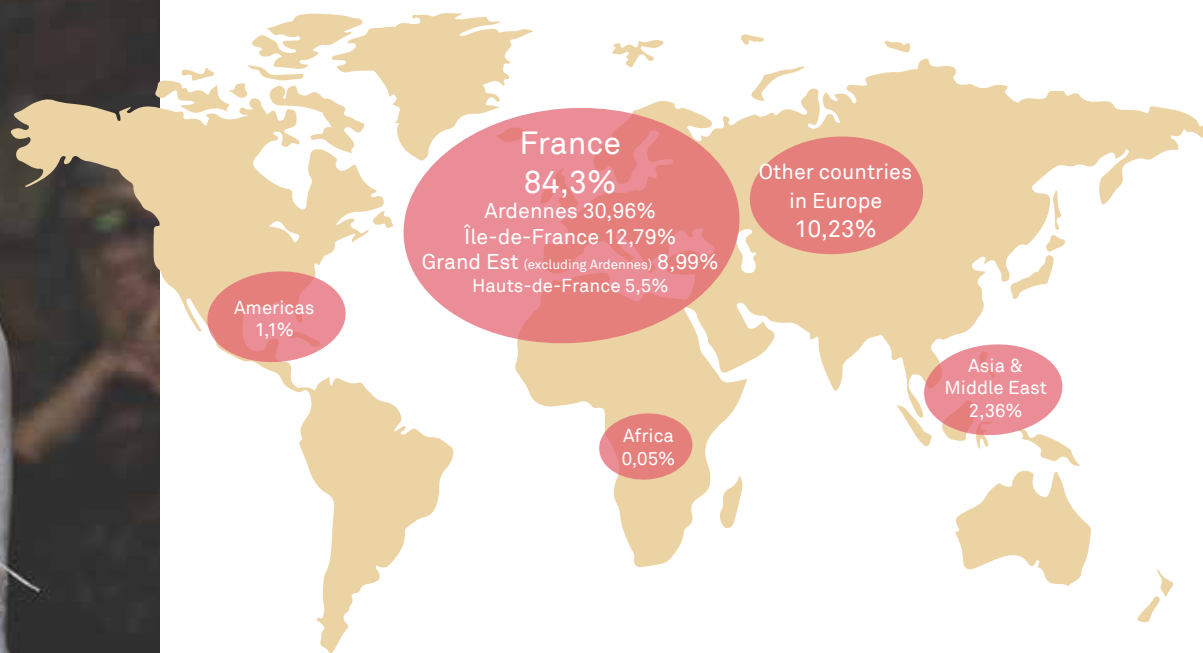
53,008 spectators

93%
occupancy rate

1 in 5 spectators
is under 18



55 countries represented



in public areas

155,000 visitors

exhibitions

12,486 visitors for the exhibition *Maurice Sand, marionnettiste* (July to September)
in partnership with Centre des Musées Nationaux and the Musée de l'Ardenne
1,763 visitors for *Celles qui trinquent*

The Festival also organizes projects that promote and qualify the meeting of the public with puppeteers

Artistic permanency

18 initiation workshops to puppetry techniques
8 workshops for schools / 10 workshops for general public

10 projects with “fragile” or “impaired” audiences
Partnerships with Cultures du cœur, MDPH and the association Voir ensemble (around accessibility), the county jail and the SPIP des Ardennes, RATP shuttles, “culture-health” programme, inclusion of young people from the CER Mustang, the GEM Le Moulin and the “local mission” in the Festival volunteer team, 1 tactile visit for blind and partially-sighted people before a show.

1 participatory project
Tchangara’s Grand voyage brought together 314 participants from la Houillère and la Ronde Couture districts and over 6,000 spectators on the Place Ducale.

7 projects in schools
4 PAG (global art projects in schools and colleges)
2 workshops *Jeunes Chroniqueurs* for 2 classes from collèges Rimbaud and Scamaroni
1 tour of 6 shows over 3 days for 13 secondary school students from Grand Est region

1 focus on early childhood
20 shows for children up to 6 years old including 10 for 0-3 years old
2 artist residencies in crèches
4 performances in crèches

14 meetings with artistic teams
10 meetings on the stage after the shows
1 meeting within the framework of the PREAC (see below)
2 interviews as part as the *Jeunes Chroniqueurs* programme
1 tactile visit (see below)

1 PREAC (Resource centre for artistic and cultural education)
3 and a half days of training for 22 trainers, aimed at both educational and cultural audiences, with 2 artists; The group took part in theoretical and practical workshops and saw 6 of the festival’s shows.

2 performances at the prison of Charleville-Mézières

191 solidarity tickets given away

↳ 60 partner associations and structures





Conversations under the lime trees

With the Institut International de la Marionnette
16 discussions
300 participants

Augmenter
l'expérience
des spectateurs

Discussions after shows

10 discussions with the artists after the shows
350 participants

Festival library

With the Institut International de la Marionnette
2,844 visitors
8 meetings with authors



Café-Philo-Mario

At the ESNAM (École Nationale Supérieure des Arts de la Marionnette)
5 conferences
100 spectators

Workshops

At the ESNAM (École Nationale Supérieure des Arts de la Marionnette) and at the Maison de l'Artisan
10 workshops for children or parents/children
8 workshops for schools
296 participants

Équipées belles

80 participants to 4 guided tours of the ESNAM

Guided puppet tours

140 participants
Visits organised by the Charleville/Sedan en Ardenne Tourist Office



1 : Conversation under the lime trees
with Johanny Bert
2 : Festival library
3 : Café-philo-mario

390 artistic programmers

from 32 countries

Austria, Belgium, Bolivia, Brazil, Canada, Chile, China, Czech Republic, Finland, France, Germany, Hungary, Israel, Italy, Japan, Luxembourg, Morocco, Netherlands, Norway, Portugal, Romania, Senegal, Serbia, Singapore, Slovenia, Spain, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, United States.

21 professional meetings

open to both public and professionals

1 Focus Institut Français

involving 34 professionals from 4 continents over 3 days

5 international meetings

organized by UNIMA, Institut Français, AQM (Association Québécoise des Marionnettistes), FIAMS (Festival International des Arts de la Marionnette à Saguenay - Canada), Wallonie Bruxelles Théâtre Danse & M-Collectif (Belgium)

A must-attend professional event



1 : THEMMA meeting *Towards the États généraux de la marionnette*
2 : A time for exchange and artistic discovery between puppet professionals from the Grand Est and the Wallonia-Brussels Federation.



Le Songe d'une nuit d'été
Point Zéro (Belgium)

Interview Lou Broquin
by the Créature company
for M6

5 media partnerships

France Inter, Télérama, Les Inrockuptibles,
Sceneweb, France 3 Grand Est

Media
coverage

NATIONAL NEWS

TV

M6, Arte

RADIO

France Culture, France Inter, RTL, RFI,
Franceinfo, France Bleu Paris, France
Bleu Champagne

PRINT

DAILIES

Libération, Le Monde, Le Figaro

WEEKLIES

Le Pèlerin, La Vie, Challenges, Télérama
Guide des festivals

MONTHLY BIMONTHLY QUARTERLY MAGAZINES

La Lettre du spectacle, Théâtral
Magazine, Les Jeux de Maxi, Astrapi
Soleil, Théâtre(s)

WEB

Liberation, le Monde, les Echos, News
Tank, Puppet Gazette, Hotello Théâtre,
Web Théâtre, Art Chipels, L'Œil d'Olivier,
Sceneweb, La Parafe, Théâtre du Blog,
Franceinfo, I/O Gazette, Les Inrocks,
Transfuge, Familiscope, Zone critique,
France Bleu, Carré D'Infos, Récits
d'Escapade, Je n'ai qu'une vie, La croix

LOCAL PRESS

TV

France 3 Champagne Ardenne

RADIO

RVM, France Bleu Champagne Ardenne,
Radio Bouton, Radio 8 FM

PRINT

DAILIES

L'Ardennais, L'Union, Karagöz

WEEKLIES

Revue Pays, La Semaine des Ardennes,
L'Ardennais Dimanche

MONTHLY MAGAZINES

Carolo Mag, Poly, L'Instant Ardennais,
Ardennez-vous, revue alluMeuse

WEB

France Bleu, L'Ardennais, France 3
Grand Est, L'Union, L'hebdo du vendredi,
L'Est Éclair, LeBerry

FOREIGN MEDIA

RADIOS

RFI Brazil, RFI Russia

PRINT

DAILIES

Länstidningen (Sweden)

MONTHLY MAGAZINES

Danstidningen (Sweden), Erreguete
(Spain), Teatr Lalek (Poland),
Alternatives Théâtrales (Belgium), The
Alliance Bulletin (Scandinavia)

WEB

Niva Europe (Israel), FringeReview
(England), Danstidningen (Sweden),
Lederniereheure (Belgium), Expansao
(Angola), Voisin nachbarn (Germany),
Newsrnd, Otempo (Brazil), La France
(Scandinavia), Le Quotidien (Quebec)

13 TV reports
3 channels

40 radio programs
13 stations

211 publications
69 print/web media



Interview Pierre-Yves Charlois for France Culture



1,500 large format posters (from 1m² to 12m²)
Campaigns in Paris, Strasbourg, Reims, Lille, Metz, Nancy, Châlons en Champagne, Epernay, Thionville, Longwy, Verdun, Charleville-Mézières, Belgium & Luxemburg

PRINT

10,000 programmes
3,000 “family” programmes
5,700 A1 and A3 posters
28,000 postcards

WEBSITE

73,348 sessions over 9 days, with an average duration of 2min.14
165,400 pages views

FMTM APP

7,343 users
77,165 visits with an average time of 6min.37
38,000 events bookmarked

SOCIAL NETWORKS

f 38,760 subscribers (+8,8% compared with 2021)
113,596 visits to the page (January to October)
52,3% French 47,7% international
Facebook coverage (January to October) : 466,932

ig 7,184 subscribers (+49,7% compared with 2021)
40,5% French 59,5% international
Instagram coverage (January to October) : 33,605

X 1,827 subscribers (+12,5% compared with 2021)
83,750 tweet impressions (January to October)



Paris Metro Opéra station



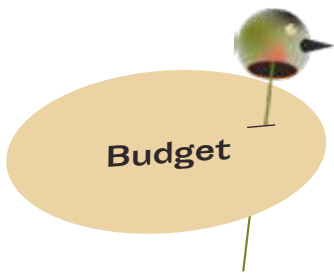
Morris column
Reims



Reims Tramway



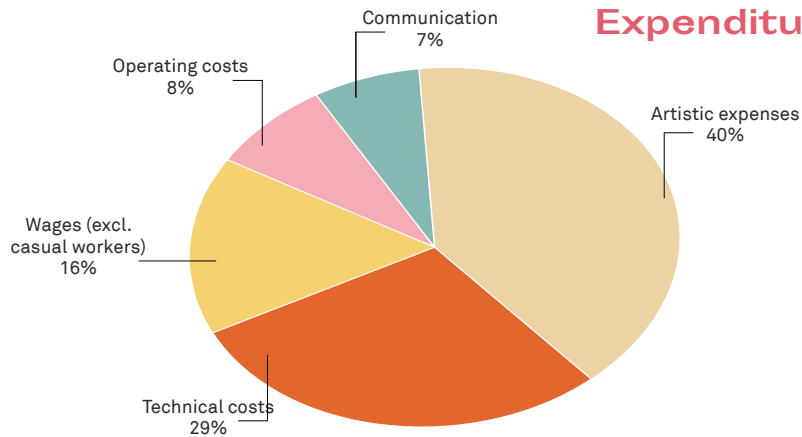
Paris Metro
Gare de l'Est station



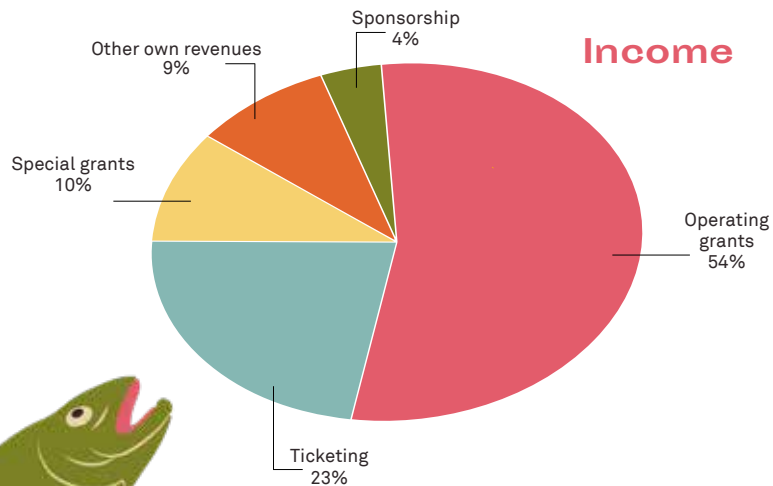
Budget

2,4 million euros
(excluding valuation of contributions in kind on a voluntary basis)

Expenditures

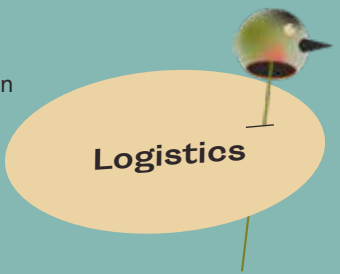


Income



SOFT MOBILITY

Creation of 23 bike parks and bike loans
 ↳ in partnership with Ma Ville à vélo 08
 1€ TER return ticket throughout the Grand Est region
 ↳ in partnership with SNCF
 Free shuttles for festival-goers and
 €7 unlimited pass for city buses
 ↳ in partnership with TAC-CTCM



Logistics

ACCOMODATION 2,867 nights

1,603 nights for 431 artists
 835 nights' accomodation with local people
 158 in hotel
 545 in collective accomodation
 65 in rented cottages

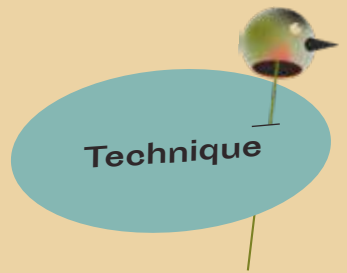
+ 1,056 nights for the Festival's technical team
 + 208 nights for the organisers and press



MEALS 5,344 meals

for the artists and the organisation teams
 served at the catering in partnership with the GEM Le Moulin and Mission Locale including 600 meals delivered by foot and by bike in partnership with Ma Ville à Vélo 08

23 equipped venues 89 technicians



Technique

1 000 projectors
 100 loudspeakers
40 km of extension cords
 15 tons of scenic bridges
 35 tons of tiers
4 500 m² of black curtains
 1,3 km of floor covering
 150 fire extinguishers

35 HGV journeys
 per **5 000 km**

50 light vehicle trips
 per **8 000 km**



1 : Company arriving at a local house
 2 : Delivery of lighting equipment



Mambô Jumbo
Les Grandes Personnes (France)

Thanks to our volunteers!

420 volunteers

transport • venues • ticketing • school ticketing
bar • shop • artists desk • information desk
artistic advisors • financial flows • arts outreach
service • street shows • translation • decoration
catering • Food&guidons

+ 58 hosts

112 employees

of which 6 permanents
(5 full-time equivalents)
17 permanent team reinforcements
and 89 technical casual workers

Team



The Petits Comédiens de Chiffons salaried team of the 2023 edition:

- Direction Pierre-Yves Charlois
- Deputy management Gauthier Bazelle
- Administration Juliette Marsaud and Marion Ledru
- Production Simon Faurie, with Louise-Anne Latour
- Communication Charline Dupont avec Margot Faulong assisted by Elodie Benoit
- Arts outreach service Cécile Purière with Mathilde Huart assisted by Jade Baecke
- Technical direction Cécile Hérault with Clément Bocquillon, Alice Laurent, Camille Nauffray, Florent Padelou and Pablo Roy, assisted by Claire Chaperon and Anaïs Aublet-Cuvelier
- Ticketing Alexandre Perotin assisted by Sarah Bertrand and Julien Noël
- Bar Rémi Noiret
- Catering Ludivine Rémy
- Coordination of volunteers and hosts Jeannelle Coutel
- Logistics Juliette Franc
- Scenography Florent Coutel
- Secretariat and accounting Nathalie Renollet
- Educational service Alexandra Boulay
- FMTM tour Anatole Aubin
- Transport Mathieu Jeanson with Gaëlle Girardot



1 : Theatre admissions
2 : Transport team



Partners' evening
FMTM 2023

Thanks
to our 92
partners



Thanks to

École de Flandres, collège Rimbaud, lycées Sévigné and Chanzy, mairies de Monthermé, Aiglemont and Rimogne, Chambre de Métiers et de l'Artisanat Ardennes, IME de Glaire, Ardennes Thiérache, AAPH, Seb Choriol, Mazda Mofid, Michel H, Scopitone&Cie, Eric Chauveau, Agence de Développement Touristique des Ardennes, Charleville/Sedan en Ardenne Tourist Office.



The FMTM is organised by
the Association les Petits Comédiens de Chiffons
President: Philippe Choulet
Director: Pierre-Yves Charlois

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